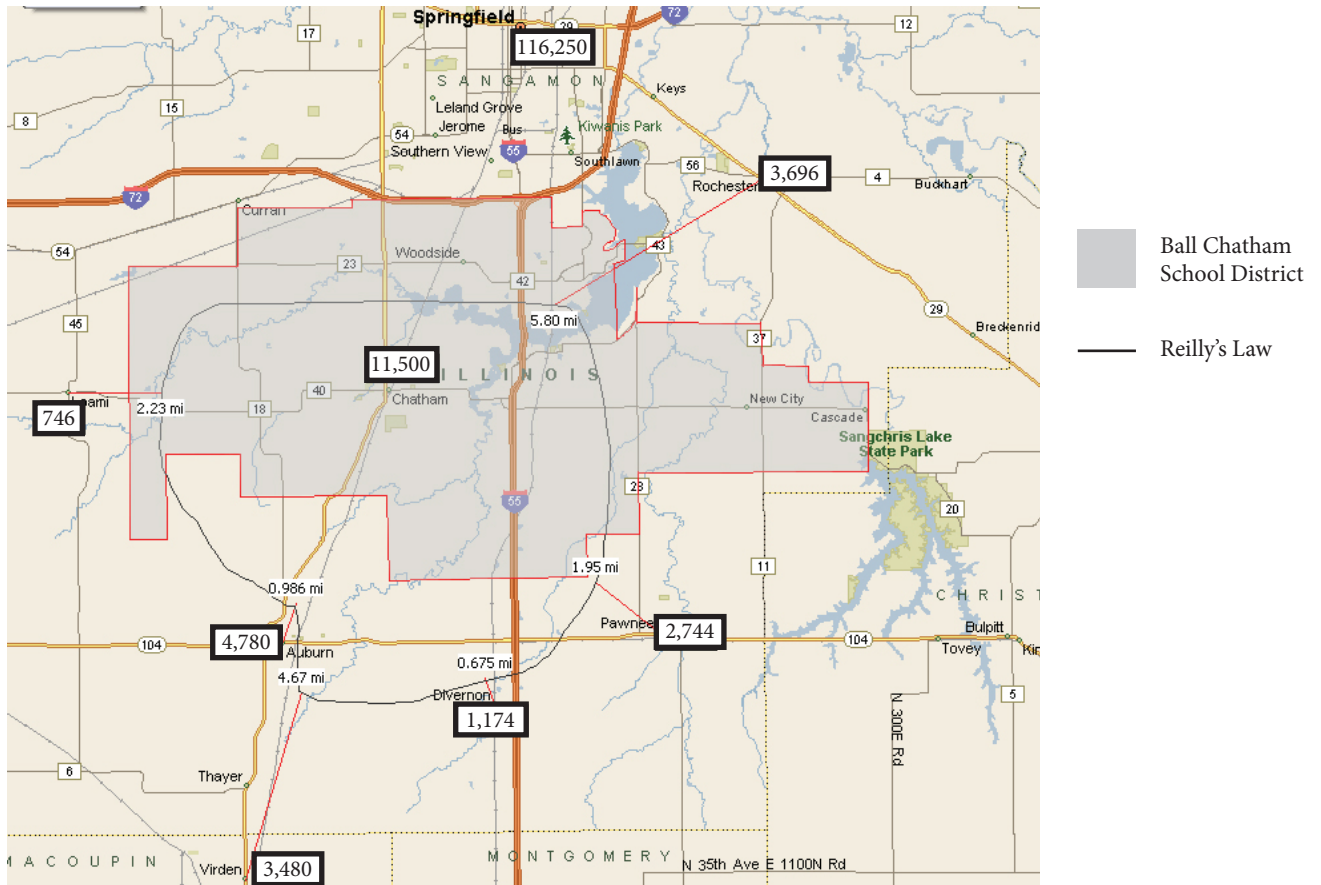


RETAIL TRADE AREA

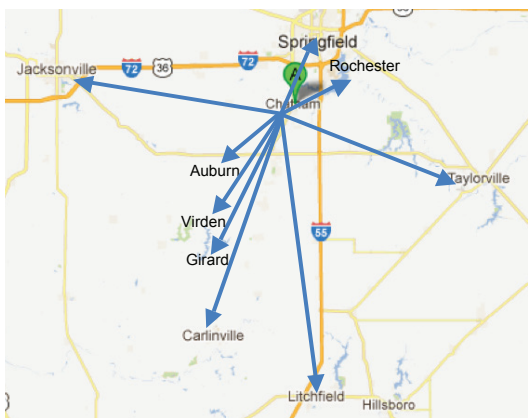


RETAIL TRADE AREA



Using Reilly's Law and the boundaries of the Ball Chatham School District, the Retail Trade Area for Chatham is shown above. All populations are shown within the black boxes and are based off the 2010 U.S. Census.

CHATHAM & SURROUNDING AREAS



Town	Distance	Population (2010)
Auburn	2.5	4,780
Springfield	2.8	116,250
Virden	13.2	3,480
Rochester	16.4	3,696
Girard	17.3	2,077
Carlinville	31.9	5,851
Taylorville	33.1	11,246
Jacksonville	34.1	19,446
Litchfield	42	6,939

*Source: US Census Bureau